

## PRESS RELEASE

## PRESSEMITTEILUNG

### **GreenMatter takes over distribution of FormaTurf aprusion products in the Netherlands**

Essen, October 21<sup>st</sup> 2021

We hereby announce the cooperation between FormaTurf GmbH and GreenMatter for the Dutch market. GreenMatter, like FormaTurf, is committed to the sustainable recycling of artificial turf. The aim is to meet the challenges associated with the increasing number of end-of-life artificial turf pitches. With this in mind, GreenMatter will be the exclusive distributor of the innovative FormaTurf products in the Netherlands. These products are created by holistically recycling all the components of an artificial turf pitch using the innovative FormaTurf aprusion process, a mechanical recycling approach.

FormaTurf and GBN-AGR have signed a letter of intent to join forces in the development of artificial turf recycling infrastructure and technology across Europe. FormaTurf is currently building the first artificial turf recycling plant in Essen, Germany.

For more information, please visit [www.formaturf.com](http://www.formaturf.com) and [www.greenmatter.nl/en](http://www.greenmatter.nl/en).

You are also welcome to visit us at the FSB trade fair in Cologne from October 26<sup>th</sup> to October 29<sup>th</sup> 2021 at the Polytan booth in Hall 10.1, booth C010 / DO11. Furthermore, we will have a 90-minute stage presence with exciting presentations, interviews and panel discussions on Tuesday, October 26<sup>th</sup> 2021 from 11:00 am - 1:30 pm and on Wednesday, October 27<sup>th</sup> 2021 from 1:00 pm - 2:30 pm at the FSB sports network booth, Hall 10.1, booth E70. The FormaTurf event will be hosted by well-known TV sports presenter and commentator Tom Bartels.